



Photos courtesy of the San Diego Convention and Visitors Bureau



National Society of Certified
Healthcare Business Consultants
"Professionals in the Business of Healthcare"

JUNE 17 – 20, 2009
2009 ANNUAL MEETING
VENDOR PROSPECTUS

THE WESTIN GASLAMP QUARTER
SAN DIEGO, CALIFORNIA

Invitation to Exhibitors & Sponsors

The National Society of Certified Healthcare Business Consultants, the premier Society representing the best in the field of business healthcare consulting, is pleased to announce its 2009 Annual Meeting. The conference will be held June 17-20, 2009, in San Diego, California. If you are a healthcare business vendor, you won't want to miss this important opportunity to meet over 150 healthcare consultants in one setting.



Our annual meeting attracts consultants from all over the country. Most importantly, you'll meet the key people that doctors rely on to help them successfully run their practice. Collectively, these consultants represent over 6,000 physicians and dentists throughout America.

Conference participants will be encouraged to visit our Expo area to get a first-hand look at your technology and services. An evening Vendor-Hop is planned on Wednesday, the opening day of the conference. Continental breakfast, brunch and morning/afternoon breaks will be held in the Expo area on Thursday and Friday. In addition, exhibitors are invited to participate in a special session with conference attendees during brunch on Thursday.

There are a limited number of booths available so prompt registration is essential. Exhibitors who register early get preference on booth location. Sponsorship opportunities to further promote your business are also available.

We hope you will join us at our annual meeting of the Society and be a part of an exciting event that includes the best that San Diego has to offer.

Please join us and register today!

Sincerely,

Allen D. Stroud, CHBC, CSC, AVA
Chair, NSCHBC Vendor Committee

Contact Information:

NSCHBC
12100 Sunset Hills Road
Suite 130
Reston, VA 20190
Tel: 703-234-4099
Fax: 703-435-4390
Email: info@nschbc.org
www.nschbc.org



Exhibit Booth

Cost is \$1250 per booth space and includes:

- 8' x 10' booth space with 8' high back drape and 3' high side dividers
- One 6' draped table, two side chairs, wastebasket
- Identification sign
- Security
- New! Participation in vendor working group (interactive activity with conference attendees during brunch on Thursday)
- Pre and post conference attendee registration list (mail and email only)
- One exhibitor registration (Additional registrations are available at a special additional exhibitor rate of \$250.)

Sponsorship Opportunities

Please consider the various event sponsorship opportunities available at the NSCHBC 2009 Annual Meeting:

- Expo Opening Reception
- Thursday Brunch
- Friday Brunch
- Friday Evening Banquet
- Breaks and more!

Sponsorships of \$5,000 or more include a complimentary booth, ten minutes to address the membership, and a three month web advertisement on the NSCHBC homepage.

Literature Promotion

A table of "take one" literature will be available for those companies who are unable to exhibit at the annual conference but would like to send information. The cost is \$300.



Exhibit Schedule

(Pacific Time)

Booths are open at the times indicated by the word Expo.

Booths must be staffed during this time.

Wednesday, June 17, 2009

3:30 PM – 5:30 PM	Booth Set-up
5:30 PM – 7:30 PM	Opening Reception - Expo
8:30 PM	Expo Area Locked

Thursday, June 18, 2009

6:30 AM – 7:30 AM	Breakfast - Expo
9:20 AM – 9:40 AM	Break - Expo
10:30 AM – 12:10 PM	Vendor Working Brunch
1:50 PM – 2:10 PM	Break - Expo
3:30 PM	Expo Area Locked

Friday, June 19, 2009

6:30 AM – 7:30 AM	Breakfast - Expo
8:30 AM – 8:50 AM	Break - Expo
10:30 AM – 11:30 AM	Brunch - Expo
1:00 PM – 1:20 PM	Break - Expo
1:30 PM	Booth Tear Down

The exhibit schedule is subject to change.

Exhibitors may remain open outside of the designated hours for consultations while the Expo area is unlocked.

Conference attendee's portion of the meeting ends on Saturday, June 20, 2009.

For conference attendee's agenda, please contact NSCHBC headquarters.



Hotel Information

The events will take place at:

THE WESTIN GASLAMP QUARTER

910 Broadway Circle

San Diego, California 92101

Phone: 619-239-2200

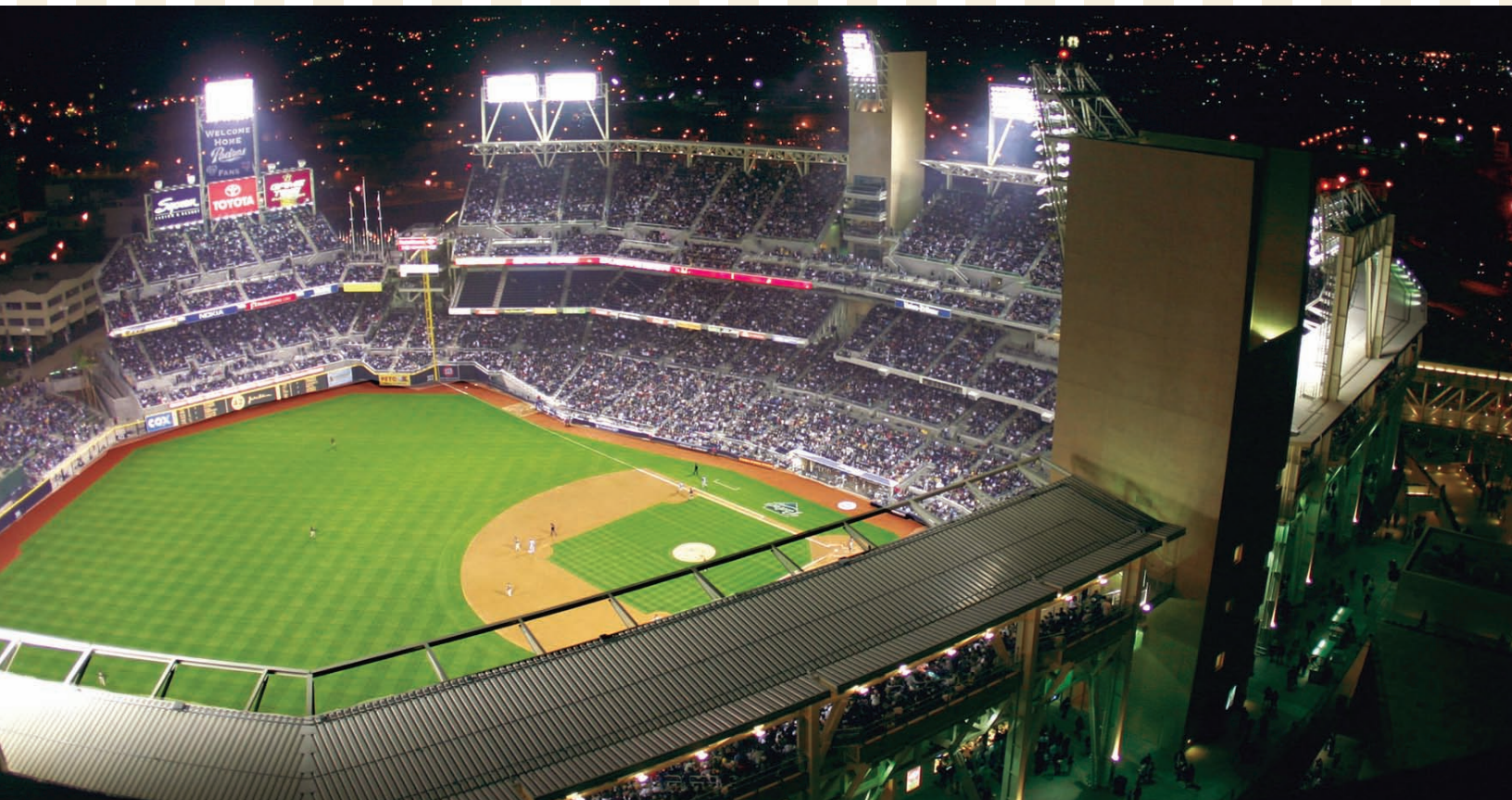
<http://www.starwoodmeeting.com/Book/nschbc>

Group Name: National Society of Certified Healthcare Business Consultants

Group Rate: \$225 Single
\$245 Double

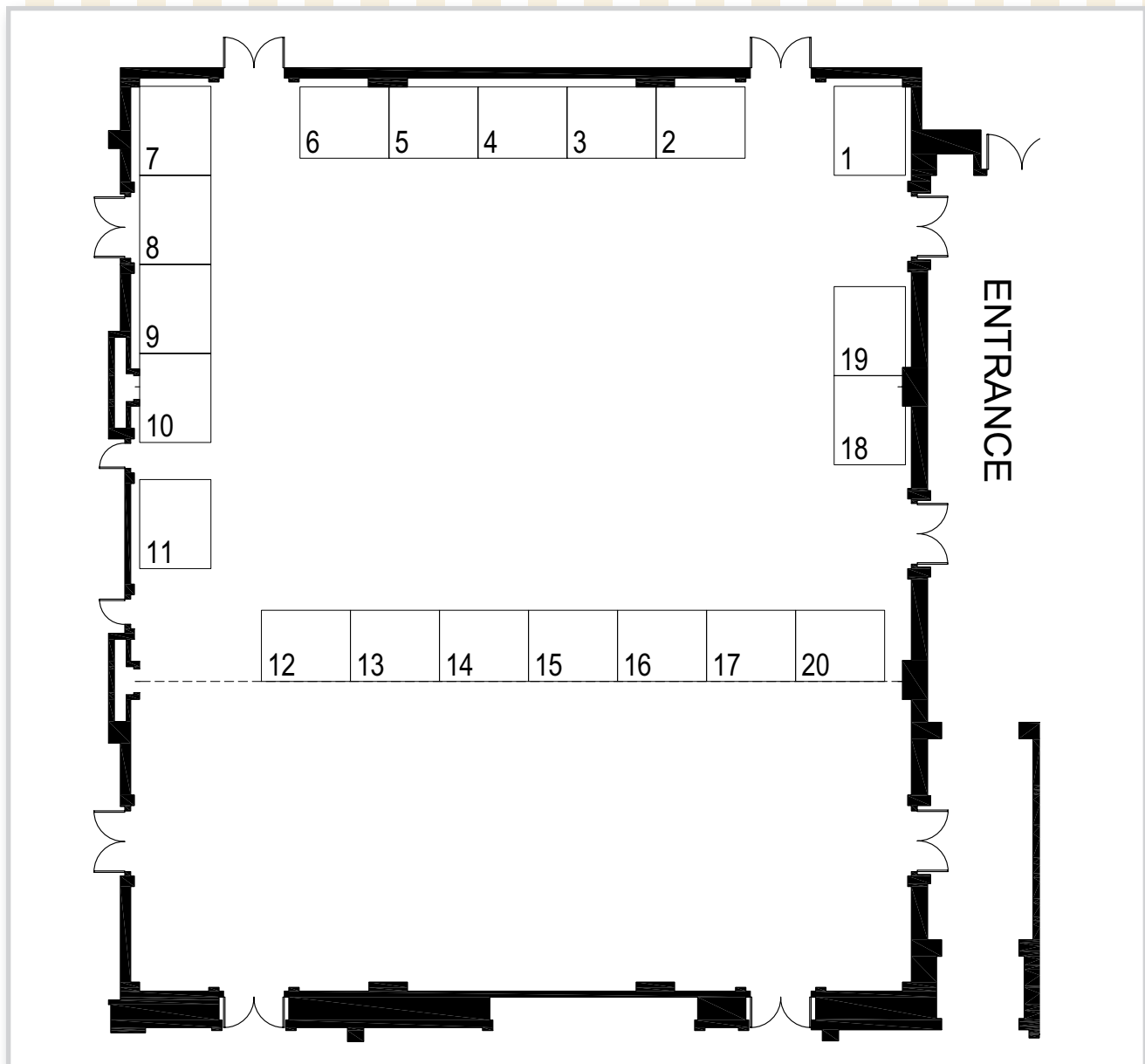
Room Reservations: 1-800-WESTIN-1

Please make your hotel reservation early, as space is limited!

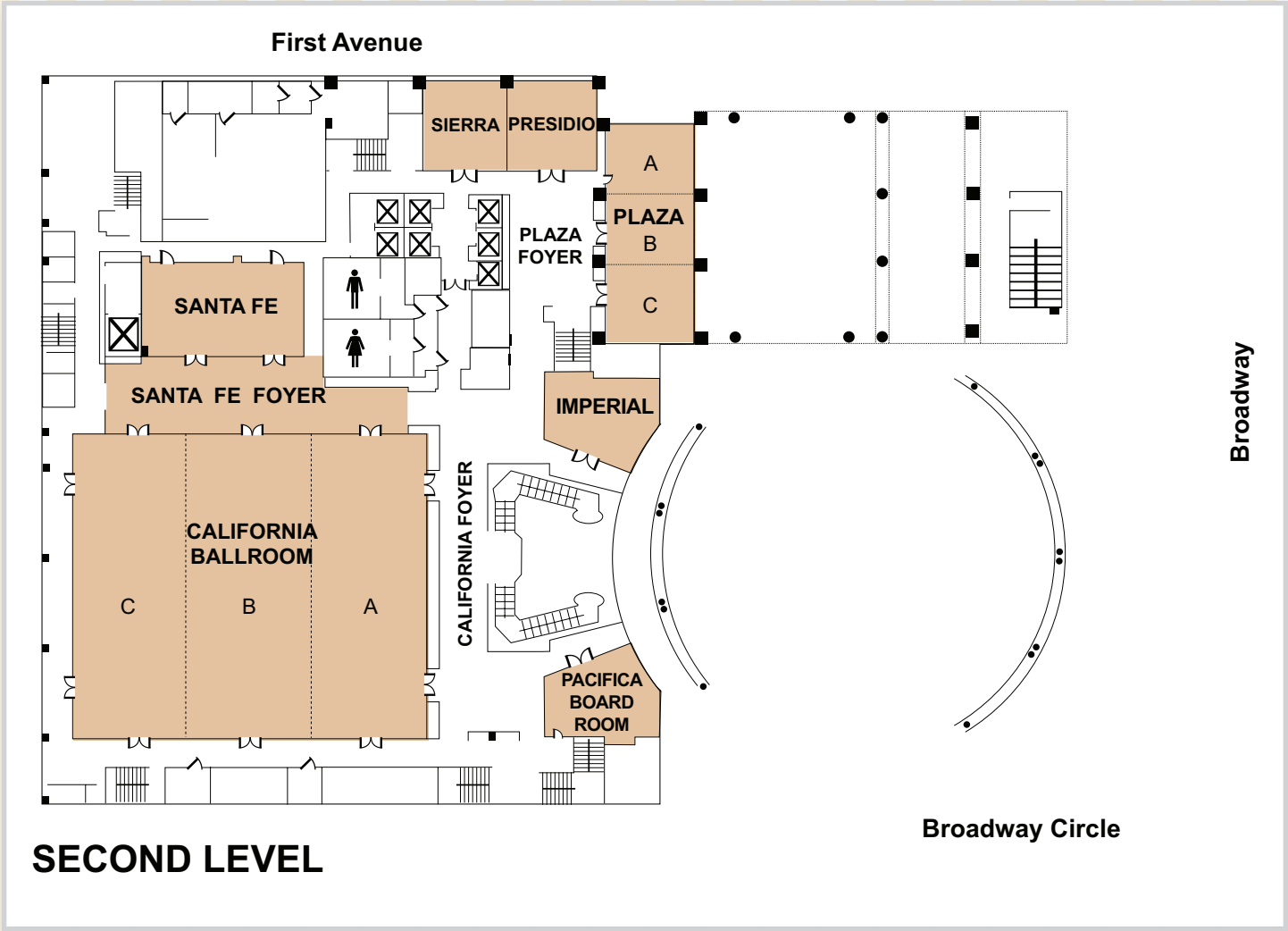


Booth Arrangement

THE WESTIN GASLAMP QUARTER
CALIFORNIA BALLROOM BC



Booth arrangement is subject to change.



Rules and Regulations

Contract

The signed exhibitor registration form and subsequent confirmation of space constitutes a contract between the National Society of Certified Healthcare Business Consultants and the Exhibitor. The Exhibitor agrees to abide by these rules and regulations. Any detail not specified in the contract is subject to decision by the NSCHBC.

Eligibility for Exhibiting

The exhibits provide information regarding products or services that are relevant to the professions of our attendees. NSCHBC reserves the right to refuse rental of exhibit space to any company whose display of goods and services is not likely to be, in the opinion of NSCHBC, compatible with the general character and objectives of the exhibition.

Terms of Payment

No exhibitor registration will be processed without payment. Confirmation will be sent upon receipt of registration and payment.

Assignment of Booth Space

Booth numbers will not be assigned until 30 days prior to the conference. Highest preference will be given to sponsors and those exhibitors who submit their booth application and payment first.

Cancellation Policy

Fees, less a \$200 cancellation fee, will be refunded if written notice is received by May 15, 2009. Requests for refunds will not be honored after May 15, 2009. If a confirmed Exhibitor does not occupy the booth for any reason, including failure to exhibit or arrive at the site, he is responsible for the total booth rental.

Exhibits

All exhibit booth spaces are 8' x 10'. All displays are limited to a maximum height of 3' except on the back wall where 8' by one-half the booth depth is allowed. All display materials must be fire retardant. Exhibits must be arranged so as not to block the view or otherwise interfere with adjacent exhibits.

Sharing Space

Subletting of space is not permitted. Exhibitor may not show, advertise or offer other products than those sold or manufactured by that Exhibitor in his or her regular course of business as stated on the application form.

Exhibit Installation

You may begin installing your exhibit on Wednesday, June 17, 2009 at approximately 3:30 p.m. Pacific Time. All exhibits must be fully set up before the start of the reception on Wednesday, June 17, 2009 at 5:30 p.m. Pacific Time.

Exhibit Dismantling

No exhibitor is permitted to dismantle an exhibit prior to Friday, June 19, 2009 at 1:30 p.m. Pacific Time. All exhibit materials must be dismantled, packed and ready for shipment by Friday, June 19, 2009 at 2:00 p.m. Pacific Time. Failure to observe this NSCHBC regulation may result in rejection of your application to exhibit at future meetings.

Exhibit Personnel

The NSCHBC will provide one (1) complimentary exhibitor registration per booth space. Additional registrations are available at a special additional exhibitor rate of \$250. These should be pre-registered with the NSCHBC office. On-site registration will be made with proper identification and business card.

Exhibitor Service Kits

Exhibitor service kits containing order forms for will be emailed to each exhibitor 30 days prior to the conference. Exhibit furnishings and equipment must be rented from the designated contractor, GES Exposition Services.

Furnishings and Equipment

All structural work (such as extra shelves, signs, display racks, spotlights, etc.) must be approved by the NSCHBC. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted or otherwise attached to columns, walls, floors, or other parts of the building or furniture. All electrical equipment must conform to the fire, safety and electrical codes established by the city of San Diego and The Westin Gaslamp Quarter. Volatile, flammable, explosive substances or other material prohibited by local ordinance or by insurance carriers will not be permitted on the premises.

Labor Regulations

Union labor claims jurisdiction for installation and dismantling labor as well as for all material handling services. Full time employees of exhibiting companies or their representatives may set their own exhibits provided that one person can accomplish the task in less than one (1) hour without the use of tools. Full time employees of exhibiting companies or their representatives may "hand carry" material to the exhibit area provided that it is limited to only what one person in one trip can carry and they do not use material handling equipment. Should assistance be necessary beyond that, labor must be secured through the official service contractor, GES Exposition Services. Street labor cannot be brought in to assist an exhibitor.

Audio Visual Equipment Restrictions

All sound presentations in the booth must be done in a soundproof environment or with earphones and must not disturb other exhibitors. If any exhibitor has equipment, which may disturb another exhibitor because of noise or other objectionable features, they must notify the NSCHBC in writing prior to the meeting and agree to accept booth assignment as determined by the NSCHBC.

Other Rules

Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Solicitations or conferences in the interest of business, except by Exhibitors are prohibited. Exhibitors may conduct prize drawings for appropriate items, but must notify NSCHBC in advance. Hospitality suites and receptions may be allowed if no NSCHBC official function is scheduled. Written requests must be submitted to NSCHBC in advance for approval.

Security

NSCHBC and the Hotel will secure the exhibit space at the close of exhibit hours. Loss prevention of your property is a priority; however, neither NSCHBC nor the Hotel will be responsible for loss or damage due to any cause. No one will be allowed in the exhibit hall after closing time without permission from NSCHBC.

Liability

Exhibitor hereby agrees to indemnify and hold harmless, the NSCHBC, it's officers, members, and staff and The Westin Gaslamp Quarter, it's managers, officers, sponsors, employees, agents, successors, and assigns and Official Service Contractor (indemnities) from any suit or claim for personal injury due to the negligence or willful misconduct of the indemnities.

Violations

Violation of any of these rules and regulations by the exhibitor or its employees or representatives, at the discretion of NSCHBC, will forfeit the exhibitor's right to occupy exhibit space, without refund. Furthermore, in the event an Exhibitor violates any provision of this contract, NSCHBC may take possession of the exhibit space occupied by the exhibitor and remove all persons and goods without liability to the NSCHBC, it's agents, employees, and contractors. The exhibitors shall pay all expenses and damages that NSCHBC may incur through this enforcement.



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2009 Annual Meeting Sponsorship Opportunities

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All Sponsors will receive:

- Extensive recognition in the Conference Program
- Extensive recognition during the Opening Session
- Appropriate Signage
- Recognition on the NSCHBC website
- Recognition in Society News

Sponsorships of \$5,000 or more receive:

- One complimentary booth space
- Ten minutes to address the membership
- Three month web advertisement on the NSCHBC homepage

Thank you for your support of the NSCHBC 2009 Annual Meeting!

Please list information exactly as you want it to appear on conference materials.

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Description of Product/Service in fifty (50) words or less: _____

Number of years as a sponsor with the NSCHBC or prior organizations:

- 5 Years 10 Years 15 Years 20+ Years

Friday Evening Banquet \$7,500	Breaks (6) \$3,000	Conference Lanyards \$1,000
<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	<i>Includes your logo on the lanyard</i>
<input type="checkbox"/> Co-sponsor: \$3,750 each \$ _____	<input type="checkbox"/> I want to sponsor a coffee break: \$500 each \$ _____	<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____
Thursday Brunch \$3,500	Conference CDs \$1,500	Prize Drawing \$1,250
<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	<i>Includes your logo on the CD</i>	<input type="checkbox"/> Yes, I want to be a sponsor \$ _____
<input type="checkbox"/> Co-sponsor: \$1,750 each \$ _____	<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	<input type="checkbox"/> Co-sponsor: \$625 each \$ _____
Friday Brunch \$3,500	Conference Portfolios \$2,500	10 Minute Presentation \$1,000
<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	<i>Includes your logo on the portfolio</i>	<i>To Meeting Attendees</i>
<input type="checkbox"/> Co-sponsor: \$1,750 each \$ _____	<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	<input type="checkbox"/> Yes, I want to be a sponsor \$ _____
EXPO Opening Reception \$5,000	Conference Tote Bags \$2,500	Total Amount Sponsored \$ _____
<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	<i>Includes your logo on the bag</i>	
<input type="checkbox"/> Co-sponsor: \$2,500 each \$ _____	<input type="checkbox"/> Yes, I want to be a full sponsor \$ _____	

Method of Payment:

Check Please make checks payable to NSCHBC.

AMEX VISA MC

Cardholder's Name _____

Card Number _____

Expiration Date _____

Signature _____

Please send receipt

Please complete this form and return to:

NSCHBC

12100 Sunset Hills Rd., Suite 130

Reston, VA 20190

Tel: 703-234-4099, Fax: 703-435-4390

Email: info@nschbc.org

www.nschbc.org



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2009 Annual Meeting Exhibitor Registration

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Please list information exactly as you want it to appear on conference materials.

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Description of Product/Service in fifty (50) words or less: _____

Number of years as an exhibitor with the NSCHBC or prior organizations:

5 Years 10 Years 15 Years 20+ Years

Booth Preferences 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____

Booth Staff*

1. Same as above

Other (if different from above) _____ Nickname for badge _____

2. _____ Nickname for badge _____

3. _____ Nickname for badge _____

**First registration is complimentary; additional exhibitors are \$250 each.*

Registration Fees:

Booth \$1250

First Representative \$ N/C

Additional number of persons _____ @ \$250 = \$ _____

Total Payment Enclosed \$ _____

**Thank you for your support of the
NSCHBC 2009 Annual Meeting!**

Method of Payment:

Check Please make checks payable to NSCHBC.

AMEX VISA MC

Cardholder's Name _____

Card Number _____

Expiration Date _____

Signature _____

Please send receipt

Please complete this form and return to:

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