



National Society of Certified  
Healthcare Business Consultants  
*"Professionals in the Business of Healthcare"*

JUNE 17 – 20, 2009

# 2009 ANNUAL MEETING

## REGISTRATION BROCHURE

THE WESTIN GASLAMP QUARTER  
SAN DIEGO, CALIFORNIA



*Photos courtesy of the San Diego Convention and Visitors Bureau*

# NSCHBC 2009 Annual Meeting

The National Society of Certified Healthcare Business Consultants, the premier Society representing the best in the field of business healthcare consulting, is pleased to announce its 2009 Annual Meeting. The conference will be held June 17 - 20, 2009, in San Diego, California. If you are a healthcare business professional, you won't want to miss this important educational and networking opportunity.

Join us for a special keynote address by Thomas M. Tammany, Esq., from Buchanan Ingersoll & Rooney PC.

The Society will also host general sessions on Choosing the Right Staff and Middle Managers, ICD-10, and Tax Updates, including a special update on the NSCHBC Statistics Program. Educational working group sessions will allow attendees a special networking and learning opportunity.

Conference participants will be offered the opportunity to visit our Expo area to get a first-hand look at leading technologies and services available in today's market place.

Join us and learn about the latest trends in the industry with ample opportunity to network with colleagues and friends in a number of meetings and social events that includes the best that San Diego has to offer.

Please join us and register today!

*Raymond Monteleone, CPA, MBA*  
Chair, NSCHBC Education Committee

## **Contact Information:**

NSCHBC  
12100 Sunset Hills Road  
Suite 130  
Reston, VA 20190  
Tel: 703-234-4099  
Fax: 703-435-4390  
Email: [info@nschbc.org](mailto:info@nschbc.org)  
[www.nschbc.org](http://www.nschbc.org)



# Preliminary Program

(Pacific Time)

## DAY 1

Wednesday, June 17

7:30 AM – 4:30 PM	CHBC Certification Review Course*
8:00 AM – 1:00 PM	NSCHBC Board Meeting
12:00 PM – 5:00 PM	Registration
1:00 PM – 5:00 PM	Dental Pre-conference Workshop Presentation Skills for the Consultant <i>Merikay H. Tillman, M.S.</i> Coach Mkey Top How-To Tips for Structuring the “Ideal” Practice <i>Charles Blair, DDS</i> Dr. Charles Blair & Associates, Inc. Dental Technology <i>Thomas Loeblein, CHBC</i> Healthcare Management Consultants, Inc.
5:30 PM – 6:30 PM	New/Prospective Member Reception – Expo Area
6:30 PM – 7:30 PM	Opening Reception & Vendor Hop – Expo Area
7:05 PM	San Diego Padres Baseball Game – PETCO Park Call 877-374-2784 to order tickets or visit <a href="http://sandiego.padres.mlb.com">sandiego.padres.mlb.com</a>



## DAY 2

Thursday, June 18

6:30 AM – 7:30 AM	Continental Breakfast – Expo Area
7:30 AM – 4:30 PM	CHBC Certification Review Course*
7:30 AM – 7:40 AM	Welcome and Announcements <i>Rex A. Stanley, RN, CMM, CPC, CHBC, CHCC, PCS</i> NSCHBC President
7:40 AM – 9:20 AM	Keynote Address <i>Thomas M. Tammany, Esq.</i> Buchanan Ingersoll & Rooney PC
9:20 AM – 9:40 AM	Break – Expo Area
9:40 AM – 10:30 AM	Choosing the Right Staff & Middle Managers <i>Raymond Monteleone, CPA, MBA</i> Paladin Global Partners
10:30 AM – 12:10 PM	Working Brunch – Expo Area Vendor Working Groups with NSCHBC Exhibitors <i>Judith Aburmishan, MBA, CPA, CHBC</i> Co-Facilitator <i>Charlotte Kohler, CPA, CVA, CPAM, CPC, CHBC</i> Co-Facilitator
12:10 PM – 1:50 PM	PQRI & E-prescribing Working Group <i>Maxine Lewis, CMM, CPC, CPC-I, CCS-P</i> Medical Coding & Reimbursement Management
1:50 PM – 2:10 PM	Break – Expo Area
2:10 PM – 3:00 PM	ICD-10 <i>Kathryn I. Moghadas, RN, CLHRM, CHBC, CHCC, CPC</i> Associated Healthcare Advisors, Inc.
6:30 PM – 7:30 PM	Bus Shuttle / Boarding
7:30 PM – 10:00 PM	Dinner Cruise
10:00 PM – 10:30 PM	Bus Shuttle / The Westin Gaslamp Quarter

## DAY 3

Friday, June 19

- 6:30 AM – 7:30 AM Continental Breakfast – Expo Area
- 7:30 AM – 4:30 PM CHBC Certification Review Course\*
- 7:30 AM – 7:40 AM Welcome and Announcements  
*Rex A. Stanley, RN, CMM, CPC, CHBC, CHCC, PCS*  
NSCHBC President
- 7:40 AM – 8:30 AM NSCHBC Statistics Update  
*Robert Gray, EA, CHBC*  
Gray-Pilgrim and Associates LLC
- 8:30 AM – 8:50 AM Break – Expo Area
- 8:50 AM – 10:30 AM Audit, Medicare Issues Working Group  
*David W. Sajen, Regional Administrator*  
U.S. Department of Health & Human Services  
Centers for Medicare and Medicaid Services  
San Francisco Regional Office
- 10:30 AM – 11:30 AM Brunch – Expo Area
- 10:30 AM – 11:30 AM NSCHBC Certification Committee Meeting
- 11:30 AM – 12:10 PM Vendor Presentations
- 12:10 PM – 1:00 PM NSCHBC Membership Business Meeting
- 1:00 PM – 1:20 PM Break – Expo Area  
Prize Drawing!
- 1:20 PM – 3:00 PM Medical Economics Roundtable  
*Erich Burnett, Editor-in-Chief*  
Medical Economics  
Magazine
- 6:30 PM – 7:30 PM President's Reception
- 7:30 PM – 10:30 PM Banquet  
*Rock DJ*



## DAY 4

Saturday, June 20

8:00 AM – 9:00 AM	Continental Breakfast
8:00 AM – 12:00 PM	CHBC Proctored Examination*
8:15 AM – 8:45 AM	NSCHBC Board Meeting
9:00 AM – 9:10 AM	Welcome and Announcements <i>Rex A. Stanley, RN, CMM, CPC, CHBC, CHCC, PCS</i> NSCHBC President
9:10 AM – 10:00 AM	Tax Update Part I <i>John Foley, JD</i> Tatooles, Foley & Associates
10:00 AM – 10:10 AM	Break
10:10 AM – 11:00 AM	Tax Update Part II <i>John Foley, JD</i> Tatooles, Foley & Associates
11:00 AM	Adjournment

\**Certified Healthcare Business Consultant (CHBC) Certification Course*

Questions?  
Concerns?  
Call: 703-234-4099  
Email: info@nschbc.org

## Interested in becoming a Certified Healthcare Business Consultant?

The NSCHBC plans to hold a **Certification Review Course and Proctored Examination** in conjunction with the Annual Educational Meeting. **This course is subject to cancellation one month out for low enrollment.**

If you are not currently a member of the NSCHBC, you must submit an application for membership in order to be eligible to enroll for this course.

## Educational Meeting CPE Credits

National Society of Certified Healthcare Business Consultants is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: [www.nasbatools.com](http://www.nasbatools.com).



Program Level: Intermediate

Delivery Method: Group-Live

No prerequisite or advanced preparation is required, however prior experience in practice management or financial management is suggested. The objective of the meeting is to further develop skills in healthcare business consulting.

Earn up to 19 CPE Credits!

*Information listed in this Preliminary Program is subject to change.*  
Please visit our website at [www.nschbc.org](http://www.nschbc.org) for the latest information.

# General Information

## HOTEL INFORMATION

### The Westin Gaslamp Quarter

910 Broadway Circle

San Diego, California 92101

Phone: 619-239-2200

<http://www.starwoodmeeting.com/Book/nschbc>

**Group Name:** National Society of Certified  
Healthcare Business Consultants

**Group Rate:** \$225 Single  
\$245 Double

**Room Reservations:** 1-800-WESTIN-1

***Please make your hotel reservation early,  
as space is limited!***

**Check in:** 3:00 PM Pacific Time

**Check out:** 12:00 PM Pacific Time

**Valet parking:** \$32 – \$36 daily

*(prices are subject to change)*

No shows will be charged the full room revenue  
for dates of reservation.

## EXPO OPPORTUNITIES

Learn about the latest and greatest innovations at the NSCHBC 2009 Expo Area. Meet with up to 20 vendors and learn about new products while enjoying continental breakfasts and designated breaks on Thursday and Friday. On Thursday there will be an interactive working brunch with exhibitors, and Friday brunch will be followed by select vendor presentations. Also, don't miss the Vendor Hop reception on Wednesday evening!

For information on exhibiting and/or sponsorship opportunities, please contact Rachael Shaw at 703-234-4084 or email [rachael.shaw@nschbc.org](mailto:rachael.shaw@nschbc.org).



## **SOCIAL EVENTS**

New/Prospective Member Reception –  
Wednesday Evening

*Interested in being a new member buddy?*

Please be sure to indicate this on your conference registration form.

Opening Reception & Vendor Hop –  
Wednesday Evening

Dinner Cruise – Thursday Evening

*On the Spirit of San Diego*

Includes bus transportation, three-course dinner, complimentary boarding champagne and DJ entertainment

*Please pre-order tickets!*

President's Reception and Awards Banquet –  
Friday Evening

Rock out with DJ entertainment

*Please pre-order tickets!*

## **DENTAL PRE-CONFERENCE WORKSHOP**

A dental pre-conference workshop will be held on Wednesday, June 17, from 1:00 PM to 5:00 PM. Attendance at this session is a great way to gain additional credit hours at no additional registration cost.

## **CONFERENCE ATTIRE**

All attendees are encouraged to wear business casual attire to all functions. The average temperature for June is a high of 71 (degrees) and a low of 61 (degrees), so please dress accordingly as temperatures in meeting rooms may vary.



## CANCELLATIONS

Registration fees, less a \$50 administrative fee, will be refunded if written notice is received by May 15, 2009. Requests for refunds will not be honored after May 15, 2009.

Registrant must purchase a full registration; no refunds will be given for functions not attended.

## SPOUSE/GUEST SIGHTSEEING TOURS

### San Diego Zoo Tour

Thursday, June 18, departure at 10:00 AM\*

\*9:30 AM hotel lobby pick-up, tour duration approximately 5 hours.

Enjoy an afternoon of fun at the San Diego Zoo. The 100-acre Zoo is home to over 4,000 rare and endangered animals representing more than 800 species and subspecies.

Includes Zoo admission and a driving tour of Coronado, Old Town and Balboa Park.



# San Diego Attractions

## **Balboa Park**

Phone: 619-239-0512  
[www.balboapark.org](http://www.balboapark.org)

## **LEGOLAND California**

Phone: 760-918-5346  
[www.legoland.com](http://www.legoland.com)

## **Mingei International Museum**

Phone: 619-239-0003  
[www.mingei.org](http://www.mingei.org)

## **Museum of Photographic Arts**

Phone: 619-238-7559  
[www.mopa.org](http://www.mopa.org)

## **Reuben H. Fleet Science Center**

Phone: 619-238-1233  
[www.rhfleet.org](http://www.rhfleet.org)

## **San Diego Air & Space Museum**

Phone: 619-234-8291  
[www.sandiegoairandspace.org](http://www.sandiegoairandspace.org)

## **San Diego Art Institute**

Phone: 619-236-0011  
[www.sandiego-art.org](http://www.sandiego-art.org)

## **San Diego Automotive Museum**

Phone: 619-231-2886  
[www.sdautomuseum.org](http://www.sdautomuseum.org)

## **San Diego Hall of Champions Sports Museum**

Phone: 619-234-2544  
[www.sdhoc.com](http://www.sdhoc.com)

## **San Diego Museum of Art**

Phone: 619-232-7931  
[www.sdmart.org](http://www.sdmart.org)

## **San Diego Padres at PETCO Park**

Phone: 877-374-2784  
[sandiego.padres.mlb.com](http://sandiego.padres.mlb.com)

## **San Diego Zoo**

Phone: 619-231-1515  
[www.sandiegozoo.org](http://www.sandiegozoo.org)

## **SeaWorld San Diego**

Phone: 800-25-SHAMU  
[www.seaworldsandiego.com](http://www.seaworldsandiego.com)

## **Timken Museum of Art**

Phone: 619-239-5548  
[www.timkenmuseum.org](http://www.timkenmuseum.org)

## **Torrey Pines Golf Course**

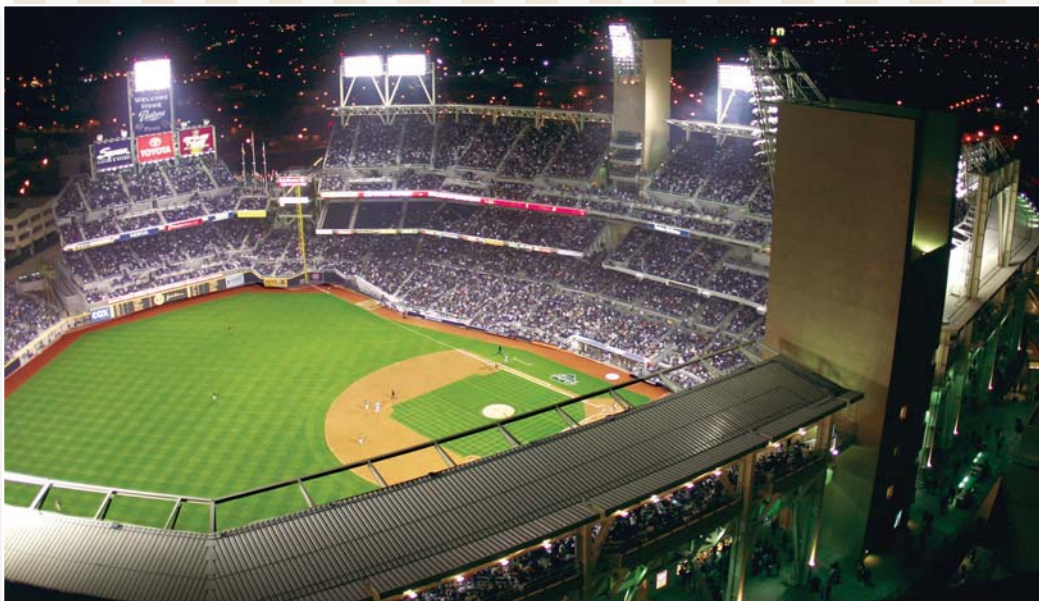
Phone: 800-985-4653  
[www.torreypinesgolfcourse.com](http://www.torreypinesgolfcourse.com)

## **USS Midway Museum**

Phone: 619-544-9600  
[www.midway.org](http://www.midway.org)

Visit [www.sandiego.org](http://www.sandiego.org) for additional details.

*We look forward to seeing you in San Diego.  
Don't forget to set your watch to Pacific Time!*





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# 2009 Annual Meeting Registration Form

JUNE 17 – 20, 2009 | THE WESTIN GASLAMP QUARTER | SAN DIEGO, CALIFORNIA

Please list information exactly as you want it to appear on your badge.

Name \_\_\_\_\_ Designation (i.e. CPA, CHBC, etc.) \_\_\_\_\_  
 Nickname for badge \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Website \_\_\_\_\_  
 Spouse/Guest name (if attending) \_\_\_\_\_  
 Spouse/Guest nickname for badge \_\_\_\_\_

- I want to be a buddy to a new/prospective member.  I am a new/prospective member of the NSCHBC.  
 I have special dietary needs.  I have special requirements under the ADA.

## Meeting Registration

### ANNUAL EDUCATIONAL MEETING

Wednesday, June 17 – Saturday, June 20

- NSCHBC Member – \$650 (\$750 after 5/15) \$ \_\_\_\_\_  
 Spouse/Guest – \$150 \$ \_\_\_\_\_  
 Non-Member – \$795 \$ \_\_\_\_\_

Registration includes pre-conference workshop, opening reception, continental breakfasts, brunches, the banquet event, and conference materials.

Spouse/Guest registration includes opening reception, continental breakfasts, and the banquet event. This does not include educational sessions. Spouses/Guests attending education sessions must register at the full member rate.

### CHBC Certification Course and Proctored Examination

(subject to cancellation one month out for low enrollment)

#### CHBC CERTIFICATION COURSE

Wednesday, June 17 – Friday, June 19

- NSCHBC Grandfathered Member (Charter Member)  
 \$400 (last opportunity for 50% discount) \$ \_\_\_\_\_  
 NSCHBC Member or  
 New/Prospective Member – \$795 \$ \_\_\_\_\_

If you are not currently a member of the NSCHBC, you must submit an application for membership in order to be eligible to enroll for this course.

#### PROCTORED EXAMINATION

Saturday, June 20

- NSCHBC Grandfathered Member (Charter Member)  
 \$300 (last opportunity for 50% discount) \$ \_\_\_\_\_  
 NSCHBC Member or  
 New/Prospective Member – \$600 \$ \_\_\_\_\_

CHBC certification course registration includes opening reception, continental breakfasts, brunches, the banquet event, and study materials. Please register early to ensure advanced receipt of study materials.

## Pre-conference Workshop

- Wednesday, June 17

### Social Events

#### Opening Reception & Vendor Hop

Wednesday, June 17

#### Dinner Cruise *Please pre-order tickets!*

Thursday, June 18 – \$90 per person

\$ \_\_\_\_\_

#### Banquet with Reception

*Please pre-order tickets!* – Friday, June 19

### Spouse/Guest Sightseeing Tours

#### San Diego Zoo Tour

Thursday, June 18 – \$75 per person

\$ \_\_\_\_\_

### Subtotal

*Less \$195 Membership Application Fee applied towards Non-Member registration costs (if applicable).*

\$ \_\_\_\_\_

### Total Payment Enclosed

\$ \_\_\_\_\_

### Method of Payment

- Check *Please make checks payable to NSCHBC.*  
 AMEX  VISA  MC

Cardholder's Name \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

### Please complete this form and return to NSCHBC

12100 Sunset Hills Rd., Suite 130 | Reston, VA 20190

Tel: 703-234-4099 | Fax: 703-435-4390

Email: info@nschbc.org | www.nschbc.org

*Hotel reservations must be made separately. Please see registration materials for details.*



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